

Darrcelle Jackson  
Written Exercise – Chapter 2  
2/22/2026

A Top-level domain (TLD) is the very end (rightmost side) of a domain name (.com, .edu, .net, etc.). Domain name management, including coordination between the Internet Corporation for Assigned Names and Numbers (ICANN) and IP registrars, has been handled by ICANN since 1998. To apply for a generic TLD (gTLD), the individuals or businesses can send their applications directly to ICANN, who will evaluate each application thoroughly. ICANN directly maintains gTLDs, while sponsored TLDs (sTLD) are maintained through qualified sponsorship organizations with expertise in the relevant community. Countries are responsible for their own country code top-level domains (ccTLDs). As of 2012, ICANN allows individuals and businesses to apply for almost any top-level domain name, enabling an increase of potential names available worldwide.

Source: **Electronic Commerce** by **Gary Schneider**