

Darrcelle Jackson  
Written Exercise #9 – Chapter 6  
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1. Location - People can use GPS locating services to see where friends are located in a given area making it much simpler to find where their friends are to get together. For example, in social apps, one user can see their friends in real-time or a user can also search for new people in an area.
2. Geotagging - Utilizing the GPS system, users can utilize geotagging – which is a feature that enables users to find businesses, events, and other types of location-based content. Users can also geotag their location within the post or profile of a business as a way to help other users know there is a business near them while improving the business's visibility and engagement.
3. Tracking - GPS provides a means of tracking friends or family members, therefore improving safety and arranging meetups. For example, when two people agree to meet at a specific time and place, tracking the time and location of their arrival ensures that they have successfully met, and the ability to monitor another person's movements can help provide peace of mind for parents who want to know where their children are or for friends trying to meet up.

Source: [10 Ways GPS is influencing today's social networking](#)